

# **WBRZ's Free Stuff Friday – A Fresh Strawberry Cake from The Ambrosia Bakery Official Contest Rules**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER  
THE CONTEST. PURCHASE WILL NOT IMPROVE YOUR ODDS OF  
WINNING.**

**1. To Enter:** Visit WBRZ's Facebook page every Thursday afternoon for your chance to win the weekly prize. To win the weekly prize, viewers must like WBRZ on Facebook, and visit the posted link on WBRZ's Facebook page, which then directs viewers to Woobox.com. Viewers must then enter their name, date of birth, phone number and email address to officially enter. Viewers may also visit WBRZ.com for more information. Viewers can enter Thursday afternoon through Friday at 5pm.

**2. Eligibility/Miscellaneous:** Only one "Free Stuff Friday" prize per person will be allowed per year. All Entrants must reside in the WBRZ viewing area as defined by Nielsen Media Research and be physically present in the U.S. as of the date of entry through and including the date of awarding prize, and be 18 years or older at the time of entry. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Louisiana Television Broadcasting, LLC and any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year. By entering this contest, entrants agree to be bound by contest rules and by decisions of Sponsors, which are final as to all contest-related matters. In addition, by participating in this contest and accepting any prize that they may win, entrants agree to release Louisiana Television Broadcasting, LLC and all sponsors, each of the respective officers, directors, agents, representatives and employees, as well as each of the respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this contest and/or acceptance or use of the prize. Entrants also authorize the Released Parties to use their name, voice, likeness, biographical data and city and state of residence in programming or promotional material or on a winner's list (if applicable), as well as the cards submitted without further compensation unless prohibited by law. Void where prohibited. All federal, state and local laws and regulations apply. All submissions become the sole property of Louisiana Television Broadcasting, LLC, the Sponsor of this promotion, and will not be returned. By entering or accepting the prize in this contest, the winners agree to conform to all applicable federal, state and local laws. All licenses, registrations, federal, state and local taxes and tariffs are the winners' responsibility.

3. One lucky winner will be randomly selected by 5pm Friday. Winner will be notified by telephone and/or email and will be required to provide proof of age, identity and email address in order to claim prize. Winner must claim prize by 5:30 the following Monday in order to collect prize. If for any reason, prizes are not claimed or winner is disqualified, prizes will be awarded to an alternate winner, selected from remaining valid, eligible entries timely submitted. Unclaimed prizes become property of WBRZ after 30 days.

4. **Prizes and Odds:** November 21, 2014 Prize: A Gift Card for one Fresh Strawberry Cake from The Ambrosia Bakery. Gift Card holds amount for one Fresh Strawberry Cake including tax, a total of \$30.95. Winner must pick up gift card from WBRZ during regular business hours of Monday – Friday, 8am – 5pm. The weekly prize will be announced via Facebook, wbrz.com and/or on-air. All decisions are final. Odds of winning depend on the number of eligible entries received. Federal, state and local taxes are the sole responsibility of the winner, who will receive a 1099 tax form reflecting actual value of the prize.

5. **Reservation of Rights:** Sponsor reserves the right to cancel, terminate or modify this Contest in the event that this Contest is not capable of being conducted or completed as planned for any reason. If the Contest is cancelled or terminated, notification will be posted at WBRZ-TV, 1650 Highland Road, Baton Rouge, LA 70802. In the event that an individual attempts to undermine the legitimate operation of this Contest, Sponsor, in addition to disqualifying such person from participating in this Contest, reserves the right to seek damages and all other available remedies (whether at law or in equity) against him/her.

6. **Sponsors:** The Ambrosia Bakery, 8546 Siegen Ln, Baton Rouge, LA 70810; Louisiana Television Broadcasting Company, LLC, 1650 Highland Road, Baton Rouge, LA, 70802.

7. **Prize Winners:** For the name of the prize winners, mail a self-addressed, stamped envelope, after weekly contest closes, to: Noah Kozinko, Director of Marketing, WBRZ's Free Stuff Friday, P.O. Box 2906, Baton Rouge, LA, 70821. Winners will also be announced weekly on Facebook.